

Berikon, April 30, 2024

## Addition to Printcolor sales team

**Printcolor, a Swiss family company specialized in the development and production of high-quality printing inks, is strengthening its sales team. Jan Scheppetit is moving from technology to sales.**

Jan Scheppetit will join the Printcolor sales team as Sales Manager on May 1, 2024. In this role, he will be responsible for North America, the UK, Spain, Italy, Portugal, and Scandinavia.



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Jan Scheppetit is a trained screen printer and state-certified technician in printing and media technology. He has held various positions during his nearly thirty-year career in the printing industry, ranging from production management in the automotive industry and application technology for capital goods to working as a sales representative. Jan Scheppetit has been with Printcolor for 10 years, most recently as Head of Technical Service and Application Technology.

Nelson Schneider, Global Sales Director at Printcolor: «Due to his in-depth expertise and understanding of customer needs, it was a logical decision for us to strengthen our sales team with Jan. Jan Scheppetit is a competent, highly qualified sales consultant, whose strong customer focus has always shone through, and who

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will be able to put his vast knowledge at the disposal of our customers. We believe that this move will further strengthen our market position, and enable us to serve our customers and partners even more proactively.»

### **About Printcolor**

As an owner-managed Swiss family company, Printcolor has been developing, producing, and selling tailored, high-performance ink and varnish solutions for the most challenging screen, pad, and flexo printing applications in the graphics, technology, and security fields for over 90 years. ISO 9000-certified. Swiss made. Guided by the values of quality, agility, trust, diligence, and humanity, we employ a staff of around 80 across our locations in Switzerland, Germany, and China. Our products are available all over the world via a global dealer network.

For more information, please visit [www.printcolor.ch](http://www.printcolor.ch)

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